

ELEVATING EVENTS INTO EXPERIENCES



2026 PLAYERS Championship



1330 W. TOWNE SQUARE RD.

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Thursday 10 – Sunday 15, March 2026

[TPC Sawgrass](#)

The best field in golf and the world-class venue of THE PLAYERS Stadium Course at TPC Sawgrass make this one of the most popular tournaments of the year.

THE PLAYERS Championship 2026 in Ponte Vedra Beach, Florida, combines the best field in golf with the world-class venue of THE PLAYERS Stadium Course at TPC Sawgrass.

THE PLAYERS is one of the most anticipated tournaments on the PGA Tour and boasts the largest purse as well as the strongest field. The stakes are high with a purse of 20 million.

VIP
Sports Marketing, Inc.

PLAYERS Marquee - #17

VIP Package –

THE PLAYERS Marquee is the most exclusive of all settings, the only private hospitality venue at THE PLAYERS

- 10 VIP Marquee Passes per day.
- VIP Passes include access into private suite overlooking the famous 17th hole island green.
- VIP Passes include Full Hospitality and Open Bar within suite.
- Parking passes included (One parking per every Four VIP Passes).

Contact your VIP Rep for Pricing



Interior of THE PLAYERS Marquee



View of the 17 Green from THE PLAYERS Marquee

*VIP Sports Marketing, Inc. is independent of the PGA, TPC Sawgrass, and WGHOF

PLAYERS Marquee Location and Views



 #17 Marquee

Example of the PLAYERS Marquee Menu



SUNDAY

AM COFFEE SERVICE

Freshly Brewed Regular Coffee

Luncheon Buffet

ISLAND SALMON

Lightly Seasoned Salmon Filet Topped with Mango Pineapple Salsa and Served with Tomatillo Rice

GRILLED PETITE SIRLOIN

Topped with Sautéed Mushrooms and Red Onion

ASSORTED DELI ROLLS AND BUNS

Condiment Tray with Leaf Lettuce, Pickles, Onion, Cheeses, and Tomatoes

THE PLAYERS COBB WITH FLORIDA AVOCADO DRESSING

Smoked Bacon, Blue Cheese, Grape Tomatoes, and Blackened Mayport Shrimp on a Bed of Romaine

CHICKEN CLUB SALAD

With Croutons, Green Onion, Bacon, Tomatoes, and Mayonnaise Basil Dressing

OVEN ROASTED ASPARAGUS

With Red Peppers and a Balsamic Reduction

LOCAL MINIATURE PIE TRIO

Fresh Florida Key Lime, Georgia Pecan and Coconut Chess

BROWNIES AND BLONDIES

Afternoon Snacks

GOURMET KETTLE CHIPS

with Garlic Onion Dip

WATERMELON WEDGES

An American Tradition – Sliced Mouthwatering Watermelon

SWEET & HEALTHY SNACKS

Assorted Candy and Granola Bars

Happy Hour

SEVEN LAYER DIP

Homemade Bean Spread Topped with Layers of Seasoned Sour Cream, Spicy Guacamole, Cheddar and Monterey Jack Cheese, Black Olives, Green Onions and Diced Tomatoes Served with Tri-Colored Tortilla Chips

SURF AND TURF BITES

Bite Size Sea Scallops Wrapped in Smoked Bacon then Glazed in our Cilantro Chili Sauce

GOURMET BEEF SLIDERS

With Bleu Cheese Crumbles, Sliced Roma Tomatoes, and Caramelized Onion

Beverage Service

FULL BAR

No changes or substitutions will be permitted to the above menu. Thank you

Food & Beverage Menu Example