

ELEVATING EVENTS INTO EXPERIENCES

AUGUSTA GOLF TOURNAMENT

APRIL 5 – 11, 2027 | AUGUSTA, GA

1330 W TOWNE SQUARE RD. MEQUON, WI 53092 P:262.241.8600 F:312.600.3947 VIPSM.COM

VIP
sports marketing inc.

HOSPITALITY



Massage Therapists



Sushi Chef



Hand-rolled Cigars



Outdoor Patio

THE FOUNDRY AT RAE'S CREEK AUGUSTA, GA

In 2027, VIP celebrates its 28th year at the Augusta Golf Tournament. The Foundry at Rae's Creek, Augusta's premier hospitality facility, was designed with the VIP guest in mind.

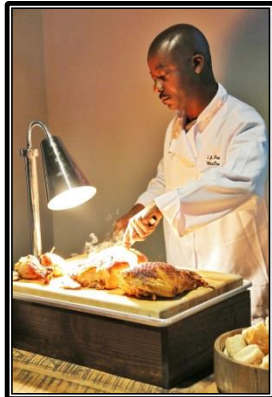
The VIP experience begins with valet parking and convenient shuttle service to and from the course. When not on the course, guests congregate in the climate controlled lounge area and banquet hall, or relax outdoors on the front deck and on the covered and heated rear patio with a bar and grill.

Guests enjoy a wide variety of gourmet menu selections and premium open bar while following the tournament action on one of the many flat screen TVs located throughout the facility.



HIGHLIGHTS

THE FOUNDRY AT RAE'S CREEK



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SPORTS MARKETING INTL.

HIGHLIGHTS

IMAGES OF PAST CELEBRITY GUESTS



Comedian Nate Bargatze (R)



MLB Great Gary Scheffeld (Center)



Urban Meyer (R)



NASCAR Driver David Ragan (R)



Gary Player (Center)



CFL Great Doug Flutie (L)



Former NHL Player
Reid Simpson (R)



ITINERARY



Former NBA Star Michael Finley (L)



Utah Men's Basketball Coach
Larry Krystkowiak (Center)

7:00 AM

The Foundry at Rae's Creek opens

7:00-10:00 AM

Buffet breakfast

Open bar available entire day

Daily newspapers, pairing sheets, closed
circuit television, official programs and
daily mementos

11:30 AM-2:30 PM

Luncheon

5:30-7:30 PM

Dinner Buffet

Last call at 7:30 pm

8:00 PM

The Foundry at Rae's Creek Closes

*All times are tentative and subject to change

*In the event the course closes due to weather or any other reason,
The Foundry will close two hours following the course closure or at
its regularly scheduled closing time, whichever comes first.



NFL Great Bernie Kosar (R)



NBA Legend Alonzo Mourning (Center)



SAMPLE MENU



Rosemary & garlic rubbed lamb chops

BREAKFAST

- Fresh seasonal fruits
- Assorted Danish, muffins, pastries & bagels with cream cheese
- Waffle bar with assorted toppings
- Made-to-order omelet bar (Wed.–Sun.)
- Scrambled eggs with southern-style biscuits
- Applewood smoked bacon & sausage links



LUNCHEON

- Fresh greens with a variety of dressings and toppings
- Grill-to-order sandwiches and paninis on freshly baked bread
- Burger bar
- Tuscan macaroni & cheese with sun-dried tomatoes & Italian cream cheese
- Bacon and scallion potato salad
- Hand-rolled sushi (Wed.–Sun.)

DESSERT

- Blueberry peach cobbler
- Triple chocolate chunk cookies

DINNER BUFFET

- Tempura soft shell crab with oriental dipping sauce
- Chimichurri beef skewers
- Pork & scallion meatballs with plum sauce
- Wild mushroom & roasted garlic risotto
- Pepper seared hanger steak with gorgonzola Greek chicken
- Dijon & herb crusted prime rib with au jus



Smoked salmon, gourmet cheeses & charcuterie board

PACKAGE AMENITIES

2027 VIP PACKAGE

BADGES FOR THE CHAMPIONSHIP ROUNDS

Thursday, April 8 – Sunday, April 11, 2027

TICKETS TO THE PRACTICE ROUNDS

Monday, April 5 – Wednesday, April 7, 2027

ENTIRE WEEK ACCESS TO THE FOUNDRY AT RAE'S CREEK

Includes convenient shuttle service to and from the course

BREAKFAST BUFFET, LUNCHEON & DINNER BUFFET

OPEN BAR EACH DAY

VALET PARKING PASSES AT THE FOUNDRY AT RAE'S CREEK

DAILY PAIRING SHEETS AVAILABLE

ACCESS TO ACCOMMODATIONS

Private homes and hotel rooms in the Augusta area

Contact your VIP rep for package pricing

*All prices include service charges & gratuities

*VIP Sports Marketing, Inc. is independent of the PGA of America & Augusta National Golf Club



Golf Legend Lee Elder (L) w/ Cincinnati Bengal
Geno Atkins (L-Center)



Actor Mark Wahlberg (L-Center) with VIP Staff



THANKS TO OUR SPONSORS

2027 VIP SPONSORS

Michelob
ULTRA



Tito's

Handmade
VODKA



Coca-Cola

THE
BEAST
UNLEASHED
HARD  6.0%

PATHTM


GOOD BOY
VODKA
THE JOHN DALY COCKTAIL

HIGHLIGHTS

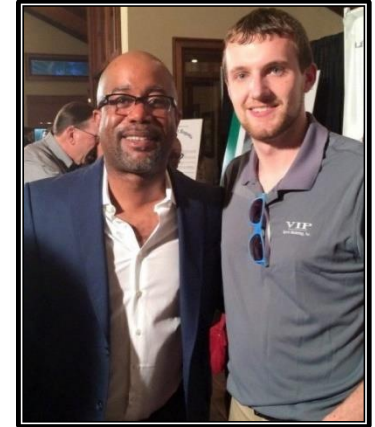
IMAGES OF PAST CELEBRITY GUESTS



Comedian Chris Tucker(L)



Actor Greg Kinear (Center)



Musician Darius Rucker(L)



NFL Hall of Famer Eric Dickerson (L-Center)
w/ Golf Legend Lee Elder (R-Center)



Celebrity Chef Tyler Florence (L)



NFL Great Ed Reed(L)



World Golf Hall of Famer
Gary Player(R)

